

ANNUAL REPORT 2019-2020



Hello Everyone,

This has been a year of unprecedented challenges. I hope that this message finds you and your loved ones safe and well.

In times like these, community matters more than ever. Thanks to widespread support, throughout the pandemic, Community Greening has been hard at work spreading joy and connecting neighbors. Through our unique Trees in Trunks events, livestreamed tree care workshops, and neighborhood plantings with our dynamic Youth Tree Team, Community Greening is bringing people together while we're staying physically apart.

We are proud and excited to share that Community Greening has now planted over 4,000 trees with 3,500 volunteers in parks, schools, neighborhoods, and urban orchards. These trees will cool and clean the air, reduce energy usage, filter stormwater, and feed people for decades to come.

If you've joined us at a planting event, you know how great it feels to take action to improve our environment now and for future generations. Our Youth Tree Team members understand the transformative power of Community Greening's work. They spent their summer improving their neighborhoods and getting valuable work experience by planting trees and maintaining green spaces.

Community Greening's approach is getting noticed. Some exciting highlights that have us looking forward to a brighter, greener future:

- Impact 100 Palm Beach County's award increases our capacity to plant and maintain trees
- A new contract with the City of Delray Beach to plant 2,000 trees this year
- TD Bank Tree Days national grant award will plant 45 trees at Betty Thomas Park
- The Youth Tree Team will continue working throughout the year thanks to support from the Children's Services Council of Palm Beach County and the Community Foundation of Palm Beach and Martin Counties

The work continues because of these generous funders and donors like you and me. Please consider joining us again in our efforts to build a better community by making a tax-deductible donation to Community Greening. When we get together to improve the community, we are creating community!



Mark Cassini
Co-Director | Co-Founder



Matt Shipley
Co-Director | Co-Founder



VISION: An engaged community creating sustainable greenspaces and a vibrant tree canopy to equitably strengthen our environment, economy, society, and health.

MISSION: Community Greening is a collective effort to improve our environment for people and nature.



RECENT ACCOMPLISHMENTS



The City of Delray Beach launched a Tree Planting Program to plant 10,000 trees by 2025. The City is partnering with Community Greening to add 2,000 trees in the first year at parks, schools, public green spaces, churches and homes. “We are excited to take this first step towards our goal of planting 10,000 trees in the next five years,” said Sam Metott, the Director of Parks and Recreation. The five-year program aims to increase the city’s tree canopy from 23% to 28%.



Impact 100 Palm Beach County awarded Community Greening \$100,000 for a Community Tree Champion. The grant will fund Dondre McCrary, to promote our tree planting campaign with residents and youth in minority low-income neighborhoods.



The Community Foundation of Palm Beach and Martin Counties awarded Community Greening \$54,000 Community Revitalization grant for Public Greening and Tree Canopy projects in the Heart of Boynton. The project planted an urban orchard of 50 fruit trees at Sara Sims Park, 50 trees at Poinciana STEM Elementary, 80 trees for residents in the Heart of Boynton, and 400 trees given away.



The Children’s Services Council awarded Community Greening a Great Ideas Initiative grant to fund a Youth Tree Team to employ local teens in low income neighborhoods to plant trees and maintain public green spaces. The Youth Tree Team creates job pathways for youth to advance them in the green industry or in their chosen career. It also gives them an environmental education, connects them to nature and provides job skills and hourly wages.



RECENT ACCOMPLISHMENTS



The Greater Delray Beach Chamber of Commerce named Community Greening the “Non-Profit of the Year”.



power to care

The walkways and playgrounds of Bill Moss Hillcrest Park in the City of West Palm Beach are now shaded by wild mastics, willow bustics, paradisetreets, gumbo limbos and slash pines thanks to FPL Power to Care. “Our employees take great pride in giving back to the communities where we live and work, and that’s what Power to Care volunteering is all about,” said Don Kiselewski, senior director of external affairs for Florida Power & Light Company (FPL). “During Power to Care Week, held the first week of March, FPL volunteers partnered with organizations to tackle 23 volunteer projects in 13 counties throughout our service area. We were happy to team up with Community Greening and the City of West Palm Beach to plant 75 native trees at Bill Moss Hillcrest Park. The facility is such a great resource for the local community and we’re happy to lend a hand and help create a greener space.”



Community Greening partnered with Miami’s Region District #9 for their annual Publix Serves Day. A group of 50 Publix employees from local Delray Beach and Boynton stores maintained the 200 South Florida slash pine that we’ve planted in Barwick Park. They mulched, put on trunk protectors, removed air potato, planted “George the Oak” to provide shade on the playground, pressure washed the playground equipment, gave away 20 Madame Francis mangos and refurbished a bench.



PROGRAM REPORT



Parks and Schools: Community Greening partners with city governments and schools to increase the tree canopy at public parks and school campuses primarily in low income neighborhoods. Community Greening hosts family-friendly volunteer planting events to introduce residents to our park system and educate people about the health benefits of being outside. The trees planted in schoolyards will significantly increase shade and reduce airborne pollutants.

Urban Orchards: Community Greening has planted 3 urban orchards in Palm Beach County (Boynton Beach, Delray Beach and West Palm Beach). An urban orchard is a collection of fruit trees that provide free fresh fruit to the community using a “you-pick” policy. These once neglected city-owned lots are now vibrant greenspaces that address food accessibility, healthy eating, and environmental stewardship. The fruit trees planted in urban orchards include: avocado, breadfruit, canistel, fig, guava, jackfruit, Jamaican cherry, mamey, mango, mulberry, persimmon, sapodilla, sapote, starfruit and sugar apple.

Residential: Community Greening plants free fruit and native shade trees at private homes in neighborhoods with low tree canopy coverage. Arborists on staff do a species and site selection with the homeowner, call for underground utilities, and tree installation. Residents receive a free 6'-10' tree that has a retail value of \$200-\$300. Many residents say that they will use the fruit to give to their children and share with neighbors.

Tree Giveaways: Community Greening holds tree giveaways to provide free trees to residents. Attendees receive free fruit or native trees to plant in their yards. At the event organized and staffed by Community Greening, residents provide their address and the species of tree they have received on an iPad to track each location and ecosystem benefits in our publicly available online database (Tree Plotter). Tree giveaways are excellent opportunities to educate the public about the benefits of trees, tree species, “Right tree, Right place”, proper planting methods, and a city’s sustainability efforts. Each tree is tagged with the species and planting information. Community Greening has an ISA Certified Arborist on site to answer attendees’ questions.



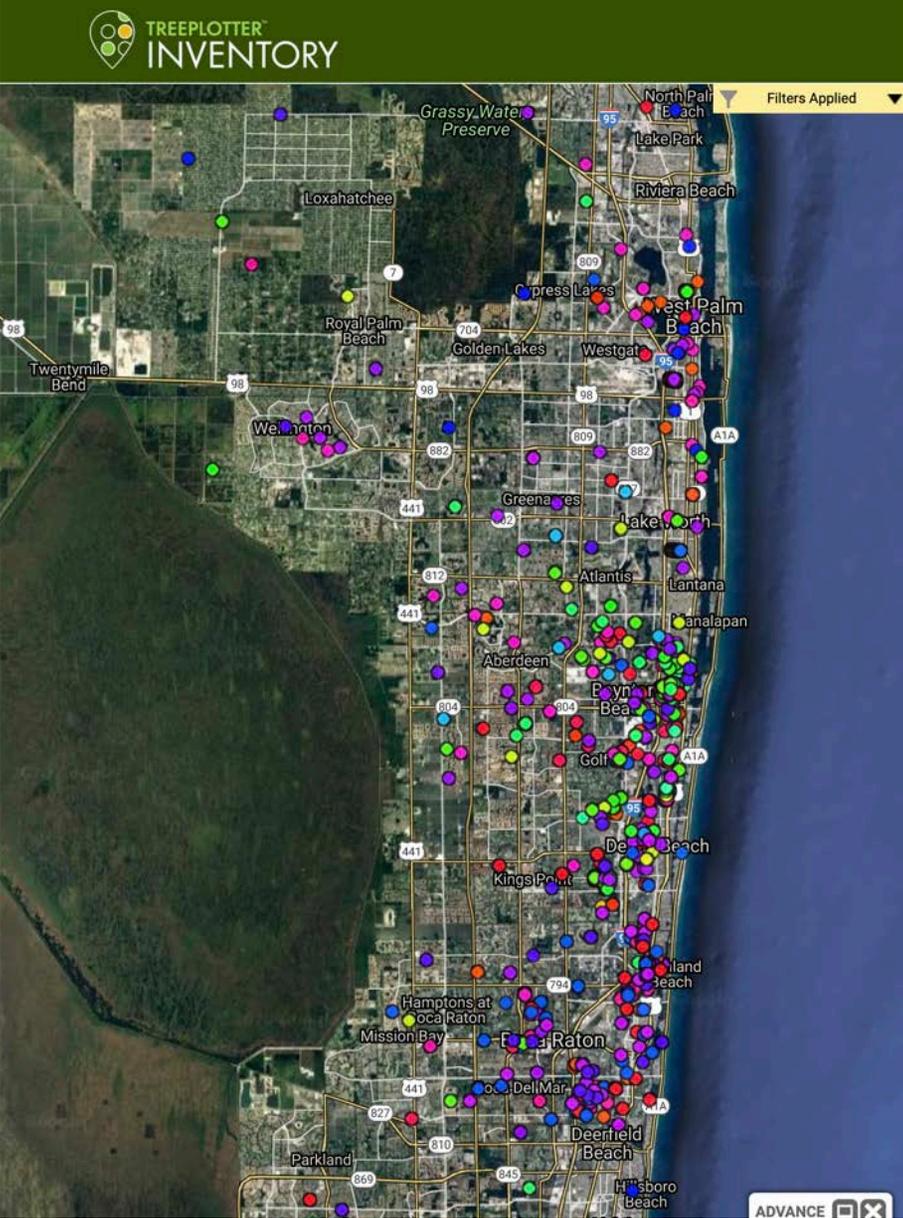
PROGRAM REPORT



Youth Tree Team (YTT): YTT employs local teens to improve their neighborhood, to learn about green jobs, and to teach them about the environment. The teens get their first work experience by maintaining trees and public green spaces, conducting community outreach, and attending “green collar” enrichment activities.

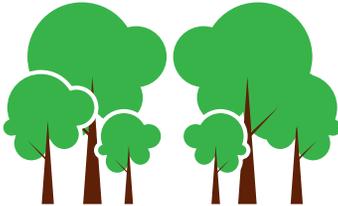
TREE REPORT

1,352: TOTAL TREES PLANTED | FY 19-20

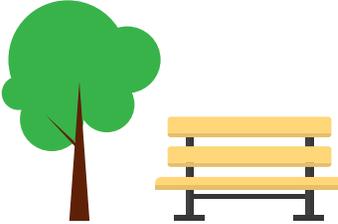


TREE REPORT

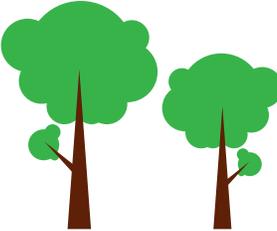
1,352: TOTAL TREES PLANTED BY PROGRAM | FY 19-20



797
TREE
GIVEAWAYS



166
PUBLIC
PARKS



154
GREEN
SPACES



103
URBAN
ORCHARDS



80
PRIVATE
RESIDENCES



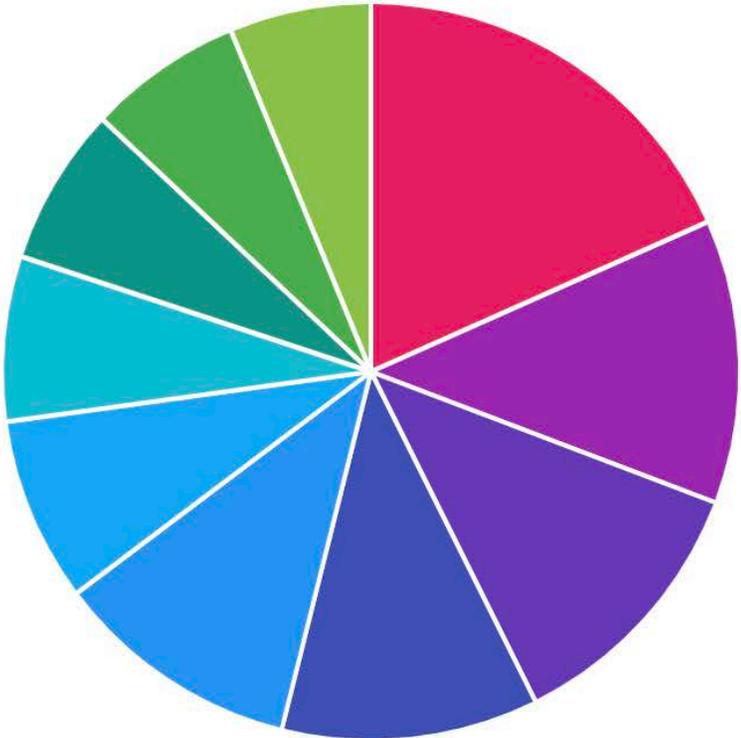
50
PUBLIC
SCHOOLS



2
NO
PROGRAM

TREE REPORT

1,352: MOST COMMON TREES PLANTED BY SPECIES | FY 19-20



- Paradise tree 18.4%
- Simpson's stopp... 12.4%
- Mango 'Julie' 11.8%
- Slash pine 11.3%
- Mulberry 'Everb... 10.8%
- Red Cedar 8.1%
- Sugar apple 7.2%
- Wild mastic 6.9%
- Wild tamarind 6.8%
- Black ironwood 6.2%



TREE REPORT

1,352 TREES : ESTIMATED LIFE-TIME ECOBENEFITS



STORMWATER
FILTERED
\$87,663.68



ENERGY
REDUCED
\$304,416.32



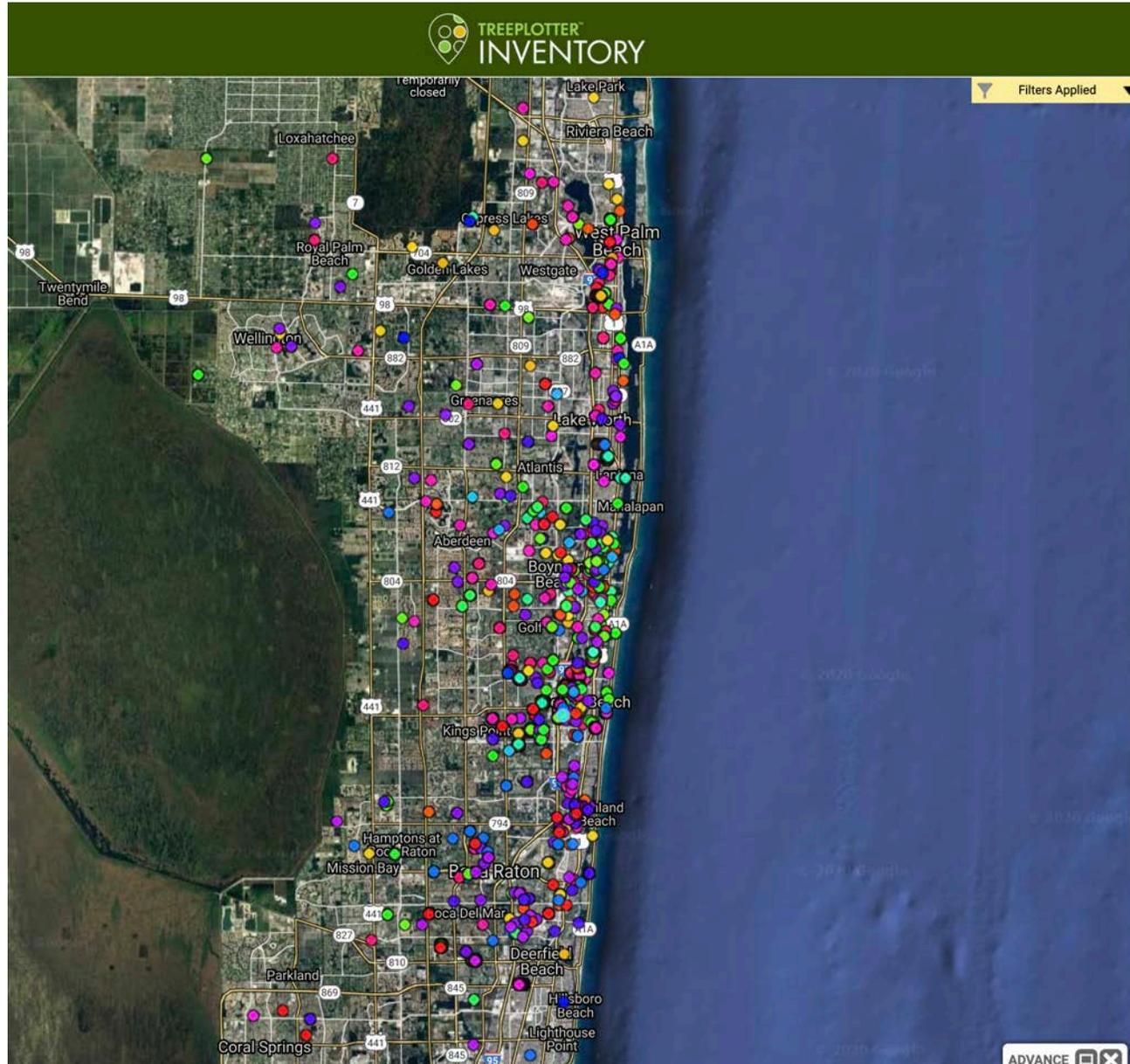
AIR QUALITY
IMPROVED
\$396,244.16

TOTAL \$788,324.16



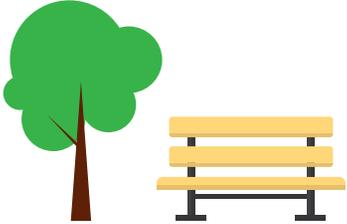
TREE REPORT

4,003: TOTAL TREES PLANTED | 2016 - 2020

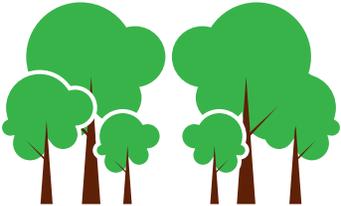


TREE REPORT

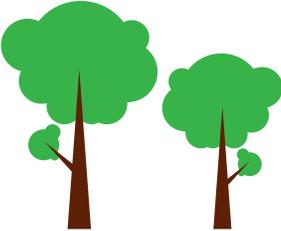
4,003: TOTAL TREES PLANTED BY PROGRAM | 2016 - 2020



1,554
PUBLIC
PARKS



1,140
TREE
GIVEAWAYS



545
GREEN
SPACES



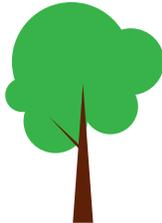
294
PUBLIC
SCHOOLS



228
URBAN
ORCHARDS



157
PRIVATE
RESIDENCES

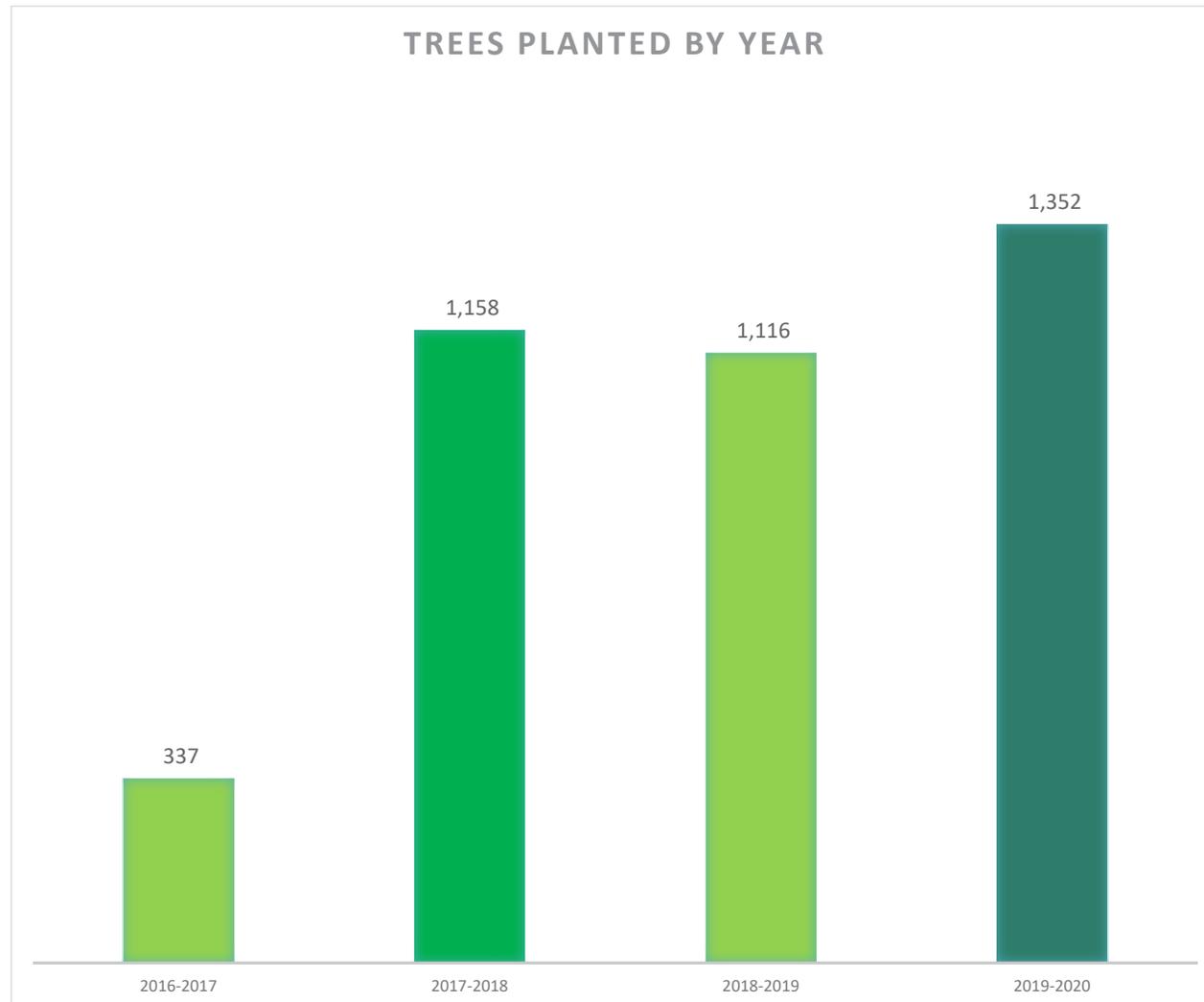


85
NO
PROGRAM



TREE REPORT

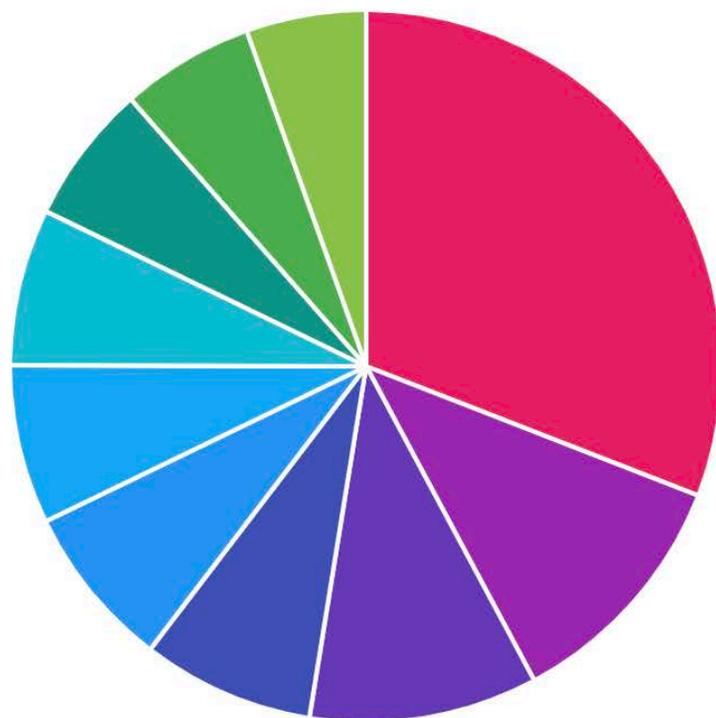
4,003: TOTAL TREES PLANTED BY YEAR





TREE REPORT

4,003: MOST COMMON TREES PLANTED BY SPECIES | 2016 - 2020



| | |
|--------------------|-------|
| ... | |
| Slash pine | 30.9% |
| Scrub oak | 11.3% |
| Paradise tree | 10.4% |
| Gumbo limbo | 7.8% |
| Live oak | 7.4% |
| Bald cypress | 7.2% |
| Sugar apple | 7.1% |
| Dahoon holly | 6.3% |
| Sand pine | 6.1% |
| Simpson's stopp... | 5.4% |



TREE REPORT

4,003 TREES : ESTIMATED LIFE-TIME ECOBENEFITS



STORMWATER
FILTERED
\$259,554.52



ENERGY
REDUCED
\$901,315.48

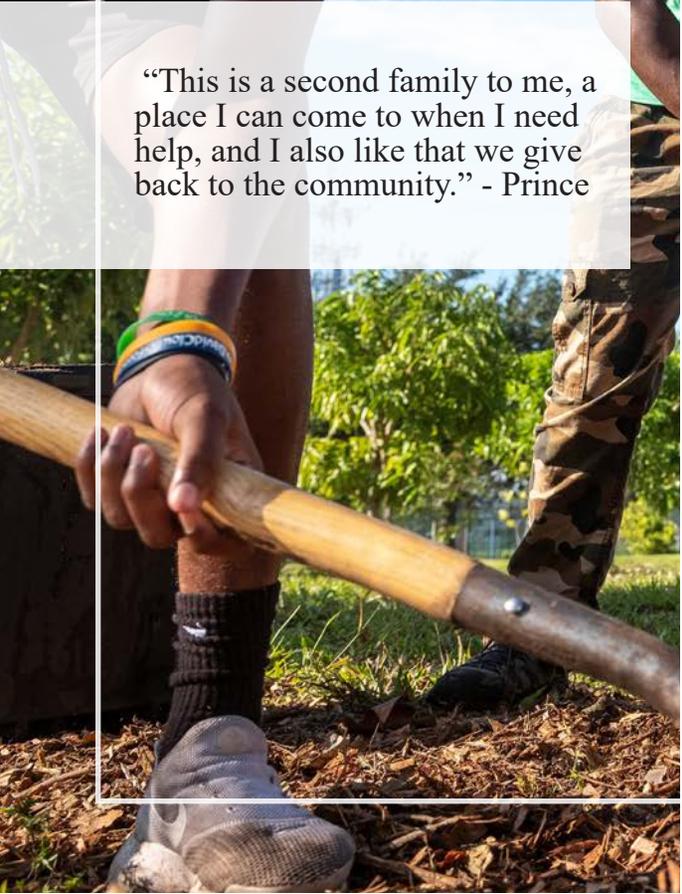


AIR QUALITY
IMPROVED
\$1,173,199.24

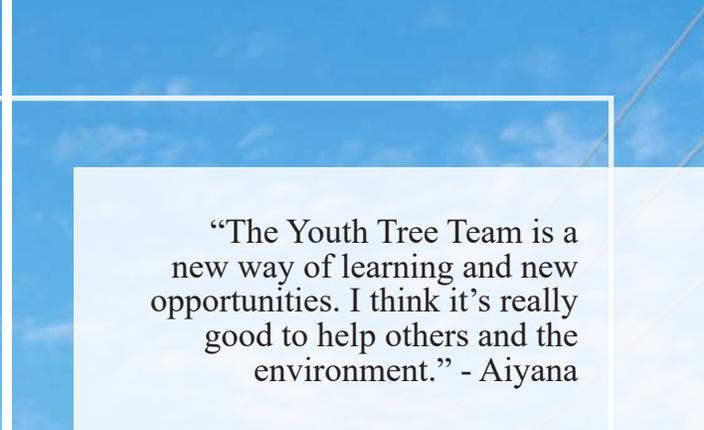
TOTAL \$2,334,069.24



“This is a second family to me, a place I can come to when I need help, and I also like that we give back to the community.” - Prince



“I loved every day getting to do what we do for the community.” - Ford



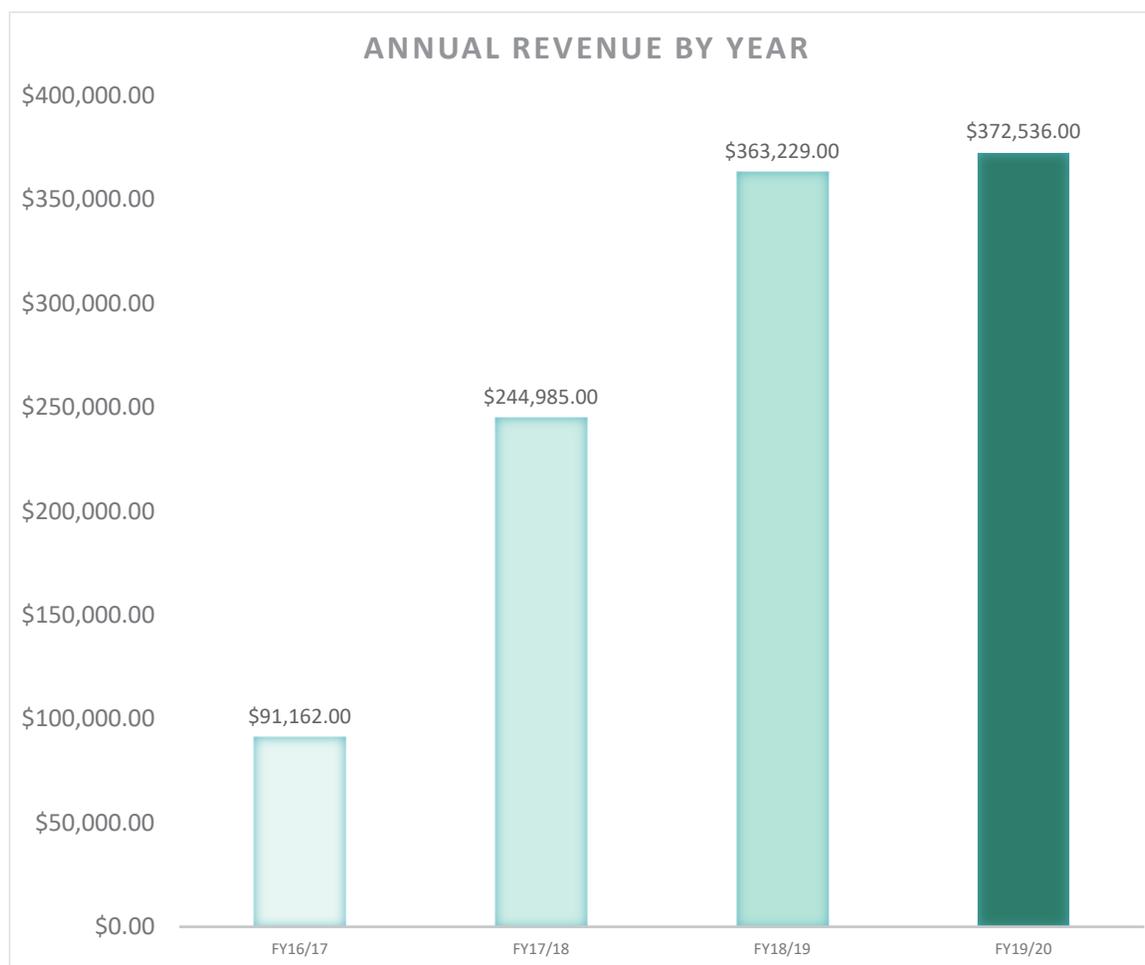
“The Youth Tree Team is a new way of learning and new opportunities. I think it’s really good to help others and the environment.” - Aiyana





FINANCIAL REPORT

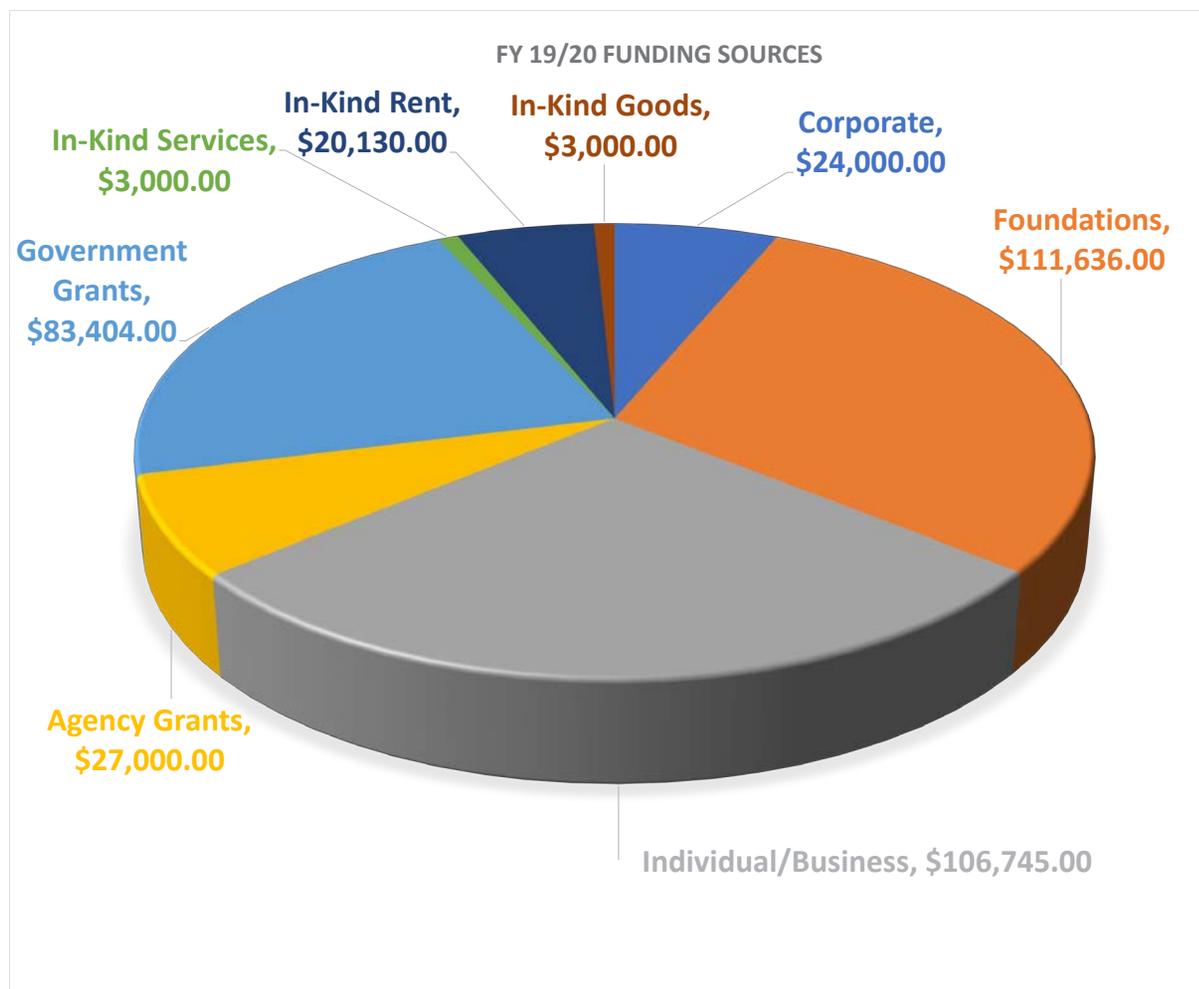
TOTAL REVENUE BY YEAR





FINANCIAL REPORT

SOURCES OF REVENUE FY19/20





STAFF



MARK CASSINI

CO-FOUNDER

Why is Community Greening important to you? *So many of us feel helpless when faced with the serious risks associated with climate change. Community Greening creates an informative conversation about our impact on the land, and empowers people to participate and improve it.*

Where is a Green Space in Palm Beach County you like to visit? *I love visiting the natural areas near my home like Delray Oaks, Pondhawk and Yamato Scrub. It's an amazing escape to exercise, be immersed in nature, and imagine what this area was like only a century ago.*



MATT SHIPLEY

CO-FOUNDER

Why is Community Greening important to you? *Community Greening is important to me because it makes the connections between big environmental issues and how the people can make a difference on the community level. Community Greening focuses on inspiring and educating the people for a more sustainable future for our mother earth and the future generations of this world.*

Where is a Green Space in Palm Beach County you like to visit? *When I hear green space, I think of an open space in nature and growing up here in Delray, one of my favorite places will always be our beaches [even though I spend most of my time picking up ocean trash or cigarette butts].*



INDIRA BROCH

EVENTS & MARKETING

Why is Community Greening important to you? *I truly enjoy the fact that we help the environment while bringing the communities together to make it a greener space and it doesn't hurt that we are known for having planting parties!*

Where is a Green Space in Palm Beach County you like to visit? *I really enjoy Lake Ida Park, I go there with my kids, but I honestly enjoy the beach more than anything.*



DONDRE McCRARY

COMMUNITY FORESTER

Why is Community Greening important to you? *Community Greening is important to me because it gives me the opportunity to make people happy through tree planting. Trees contribute to the environment by providing oxygen, improving air quality, climate amelioration, conserving water, preserving soil, and supporting wildlife and here at community greening we aim to protect all trees.*

Where is a Green Space in Palm Beach County you like to visit? *A very cool greenspace for me to visit would be the Everglades. I haven't been there since I was a kid. I can remember going on field trips with my classmates there. Going on an air boat ride is something I would be interested in doing in the near future. The Everglades is always a great adventure.*



STEPHEN SETO

URBAN ORCHARDS MANAGER

Why is Community Greening important to you? *Community Greening is important to me because it is fun to help put back trees so we can enjoy fresh air and beautiful scenery.*

Where is a Green Space in Palm Beach County you like to visit? *One of my favorite green spaces to visit is Anchor Park in Delray Beach, where we planted trees.*



BOARD



MARK
CO-FOUNDER



MATT
CO-FOUNDER



ADRIENE
NON-PROFIT
CONSULTANT



JOE
BANKER



JEN
ATTORNEY



CRISTINA
ENVIRONMENTAL
SUSTAINABILITY MANAGER



DUPREE
COMMUNITY
ORGANIZER



JEFF
NATIVE NURSERY
OWNER



CAROLYN
LANDSCAPE
ARCHITECT



LT. DANIELA
POLICE
DEPARTMENT



JIM
FORMER CITY
COMMISSIONER



CARY
BS,LMT,CCA



SPONSORS



M E N I N





PARTNERS





community
GREENING

communitygreening.org

